

Government of West Bengal
Information & Cultural Affairs Department
Nabanna, 9th Floor, 325, Sarat Chatterjee Street, Howrah-

No. 1713-ICA(N)

Dated, Howrah, the 8th day of May, 2025

NOTICE

A Walk-in-Interview will be conducted on 27.5.2025 at Rabindra Sadan at 13.00 hrs. for selection to a post of Advisor (Public Relations & Media Initiatives) under this Department. Intending Candidates having following educational qualification and experiences may appear before the Selection Committee for the interview with all relevant documents in original regarding age (Admit card of Madhyamik Examination or equivalent examination), educational qualifications & essentials as mentioned below. **An application in plain paper along with copies of all the documents may be sent to the email id: icacellx@gmail.com by 22.5.25.**

- A. **Educational Qualification:** Masters' Degree from a recognised University;
- B. **Essentials:** i) At least 20 years of experience in the field of Media Management and Media administration preferably from a recognised Media House;
ii) Well conversant in both the English and Bengali language.
- C. **Age:** Minimum of 45 years and maximum of 55 years on the date of advertisement;
- D. **Remuneration:** Adequate and commensurate to the selected candidate's qualifications and work experience

The Department of Information & Cultural Affairs reserves all the rights for admission of candidature as well as selection of the candidate. Candidature may be cancelled without showing any cause as well as further correspondences.

Reporting time: 12 noon

Date of reporting: 27.5.25

Place of reporting: Rabindra Sadan, Kolkata

By order,
Sd/- Santanu Basu
Principal Secy. to the Govt. of West Bengal.